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Levoy Theatre

COMPANY: 1 SOUND
LOCATION: New Jersey, USA

The Levoy Theatre, situated in Millville, New Jersey, has recently upgraded its sound reinforcement system, replacing its ageing line array set-up with a 1 SOUND system which includes two CT28 Point Source speakers on each side of the proscenium and two more to cover the balcony seating.

Six Panorama MS34 are utilised as front fills while three more are mounted under the balcony for rear fills. Two Sub2112s are deployed on either side of the stage for comprehensive low end coverage. CT28 Wall Brackets were used for mounting the CT28 Point Source speakers to the proscenium, allowing for horizontal and vertical aiming of the speaker without having to remove it, in order to focus the loudspeakers easily for optimal coverage.

The front fills are used with an M+S Controller, running all the MS34s in mono and stereo mode so that the seats in their field hear stereo no matter what side of the audience they are in.

“Since the early 1900s, the Levoy Theatre has been an intersection of culture, education, and entertainment in the South Jersey area,” said Sean Pedrick, Technical Director for the Levoy.

“Through various trials and iterations, the Levoy has made a mark on the city and people of Millville as a vaudeville theatre, Warner Bros motion picture cinema, entertainment center, and more. Today, the Levoy hosts a variety of live musicals and plays, comedians and movies, tribute bands and national touring artists, children’s Theatre programming, educational classes, and more.”

When the search for an updated sound reinforcement system began in the summer of 2022, Pedrick realised that there could be no compromise in either audio quality or aesthetic beauty, and a solution was needed that would create an experience of even and impactful sound coverage, sonic intelligibility and clarity, and minimal visual impact on the ornate design of the theatre and stage – speakers that both sounded and looked like they were designed for the room from the start.

“With this in mind, Thomas Knauss, Principal of KMK Technologies, was enlisted as the audio consultant by the Levoy Theatre and he connected us with Lou Mannarino and the team at 1 SOUND,” confirmed Pedrick.

“My initial thoughts were those of doubt and suspicion as it was a company I hadn’t heard of, but boy I was wrong. After hearing a demo of 1 SOUND’s Contour CT28s, SUB2112s, and Panorama MS34s at our venue I was blown away. And after speaking with Lou Mannarino, CEO and primary audio designer for 1 SOUND, I was instantly a believer in this company. It is refreshing to speak to a CEO who cares more about developing great products than about selling you on existing products. “Throughout the installation process, Lou was personally available by cell phone and email to assist in any questions, advice, or assistance that was needed. He even made the time to visit our venue at the end of the installation and commission our sound system at no charge.

www.1-sound.com